

## Faculty of Social Sciences University of Gdansk

### Institute of Human Geography and Spatial Management

### Offer for the 2025-2026 academic year

Course title:		<b>Introducing Responsible Tourism and Sustainable Hospitality</b>	
Course code:	Semester:	ECTS:	Lecture/classes
	<b>winter</b>	<b>5</b>	<b>lecture 60; tutorial 30</b>
Name of the lectures and email contact		prof. M. Czepczyński mariusz.czepczynski@ug.edu.pl J. Ziolkowska, PhD julia.ziolkowska@ug.edu.pl	
Prerequisites:		none	
Course description		The goal of the subject is to familiarize students with the basic concepts of tourism, hospitality and leisure, with the most important phenomena that shaped tourism and hospitality in the past, as well as with current phenomena in the area of economy, law and social life affecting tourism and hospitality. An emphasis is put on the importance of implementing sustainable and responsible solutions in the sector.	
Learning outcomes		<p>K_K01 Student is ready to critically analyse their own and others' knowledge by evaluating the content of available Internet and publication sources</p> <p>[THMU2_W05] In greater depth development trends in the field of tourism based on social, economic and environmental phenomena.</p> <p>K_W05 Characterizes theories and trends in the development of tourism, taking into account its social, economic and environmental links.</p> <p>[THMU2_U01] formulate and solve complex and unusual problems of the tourism economy and propose their innovative solutions, taking into account social, environmental and spatial processes.</p> <p>K_U01 identifies complex and unusual problems in tourism and hospitality, taking into</p>	

	<p>account environmental, social and spatial conditions, constructs possible solutions [THMU2_U07] carry out complex research or project tasks in the field of tourism, interacting with others, taking a leading role in teams and presenting the results of these studies in written and oral form using specialized terminology.</p> <p>K_U07 solves complex design tasks in the field of tourism, interacting with other people assuming different roles in the group.</p> <p>[THMU2_W01] in greater depth, key theories of socio-economic geography and spatial management as well as tourism development, relations between tourism and other areas of the economy and social activity, as well as global and local values determining the proper functioning of tourism and hospitality.</p> <p>K_W01 lists the key concepts of tourism as an important field of social activity and identifies its interdependencies with other areas of the economy.</p>
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Course title:		<b>Social and Cultural Aspects of Tourism and Hospitality</b>	
Course code:	Semester:	ECTS:	Lecture/classes
	<b>winter</b>	<b>5</b>	<b>lecture 30</b>
Name of the lectures and email contact		T. Studzieniecki, PhD tomasz.studzieniecki@ug.edu.pl	
Prerequisites:		Knowledge, skills, and competences at the general level of undergraduate studies. A general knowledge of geography, economy, culture and sociology will be an advantage.	
Course description		The main objective of the subject is to pass on the knowledge on all sorts of social and cultural impacts of tourism and how they are related to economic impacts and planning for tourism industry.	
Learning outcomes		[THMU2_W06] In greater depth, problems and theories in socioeconomic geography and spatial management as well as in tourism, considering complex dependencies and	

	<p>trends of changes in society, economy and natural environment, understands their theoretical and practical significance sees the context - conditions and effects - problems in tourism taking into account the complex dependencies of changes taking place in society.</p> <p>[THMU2_U01] formulate and solve complex and unusual problems of the tourism economy and propose their innovative solutions, taking into account social, environmental and spatial processes formulates unusual problems in tourism related to socio-cultural conditions.</p> <p>[THMU2_W03] In greater depth, economic, social, cultural, legal and natural conditions for the development and functioning of tourism and hospitality, and its interdisciplinary theoretical and practical dimensions, with particular emphasis on the needs of the local community as well as the requirements and expectations of tourists explains the diverse socio-cultural conditions of tourism, taking into account the social and spatial context.</p> <p>[THMU2_U05] formulate and test hypotheses concerning the conditions (natural, social, economic, cultural, legal) of the tourism economy formulates hypotheses in the field of cultural determinants of the development of tourism and hospitality.</p>
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Course title	<b>Tourism Risks and Challenges</b>		
Course code	Semester	ECTS	Lectures/ classes
<b>4.4.0087</b>	<b>winter</b>	<b>5</b>	<b>Lecture: 60, tutorial: 20</b>
Name of the lecturer and contact	Prof. J.A.Wendt jan.wendt@ug.edu.pl B. Korinth bartosz.korinth@ug.edu.pl		
Prerequisites:	knowledge, skills and competences at a general level after bachelor's or equivalent studies		
Course description	The main objective of the subject is to familiarize students with essential risks and challenges, facing the hospitality and tourism industries as well as with methods of risk analysis and management. The lecture focuses on the following issues: futurology; tourism development goals and sustainability; contemporary trends in tourism; environmental, social, political and economic risks; hospitality and economic openings as development opportunities; culture and heritage threats; responsible place management, strategy building and contingency plans.		
Learning outcomes	[THMU2_W06] In greater depth, problems and theories in socioeconomic geography and spatial management as well as in tourism, considering complex dependencies and trends of changes in society, economy and natural environment, understands their theoretical and practical significance student identifies risks, trends and problems of tourism based. [THMU2_U01] formulate and solve complex and unusual problems of the tourism economy and propose their innovative solutions, taking into account social, environmental and spatial processes the student articulates and solves complex risks and problems of the tourism industry, recognizes the motives and causes, and proposes innovative solutions to problems.		

	<p>[THMU2_W03] In greater depth, economic, social, cultural, legal and natural conditions for the development and functioning of tourism and hospitality, and its interdisciplinary theoretical and practical dimensions, with particular emphasis on the needs of the local community as well as the requirements and expectations of tourists the student identifies the complexity of the risks and challenges of the tourism and hospitality sector and the relationship between tourism and current social needs and challenges.</p> <p>[THMU2_K01] critical evaluation of knowledge and learning content the student' attitude is based on both concern combined with criticism on the phenomena and processes of the tourism and hospitality industry.</p> <p>[THMU2_K02] solving cognitive and practical problems in the field of tourism and hospitality based on the acquired knowledge in cooperation with various entities, including representatives of local government units and / or representatives of tourism business students demonstrates creativity and responsibility in solving practical problems in the field of tourism and hospitality</p> <p>[THMU2_W05] In greater depth development trends in the field of tourism based on social, economic and environmental phenomena the student recognizes the impact of social and environmental conditions and challenges, the development and limitations of tourism industry</p> <p>[THMU2_U02] properly select sources and information derived from them, with particular emphasis on the sources of spatial, economic and social information, perform their critical evaluation and creative interpretation in order to solve problems of contemporary tourism the student properly selects and critically verifies sources and information.</p>
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Course title	Skills for the Future		
Course code	Semester	ECTS	Lectures/ classes
<b>4.4.0086</b>	<b>winter</b>	<b>5</b>	<b>Lectures: 30 h; Classes: 40 h</b>
Name of the lecturer and contact	Grażyna Chaberek, PhD <a href="mailto:grazyna.chaberek@ug.edu.pl">grazyna.chaberek@ug.edu.pl</a> Julia Ziółkowska, PhD <a href="mailto:julia.ziolkowska@ug.edu.pl">julia.ziolkowska@ug.edu.pl</a>		
Prerequisites:	knowledge, skills and competences at a general level after bachelor's or equivalent studies		
Course description	The subject aims at helping students to develop communication and organization skills as well as to acquire the necessary knowledge on using critical and analytical thinking in business situations. The theoretical part of the course covers the following issues: skills and competencies in the tourism and hospitality sector; technical competencies and soft skills; professional profiles of tourism and hospitality employees; the role of frontline employees in the service delivery process; leadership and managerial skills; volatility, uncertainty, complexity and ambiguity as the determinants of the modern tourism industry; the role of networking in modern business. The practical classes focus on the learning process itself, organizational skills, creative and analytical thinking, problem solving skills, teamwork as well as customer service experience in the tourism and hospitality sector.		
Learning outcomes	[THMU2_K04] thinking and acting in an entrepreneurial way, taking into account the specificity of tourism business is ready to think and act in an entrepreneurial way, taking into account the specificity of the tourist business. [THMU2_W07] In greater depth, basic principles of creating and developing forms of individual entrepreneurship, using knowledge in the field of socioeconomic geography, spatial management, tourism and hospitality and corporate social responsibility, with particular emphasis on responsibility for influencing the local community, environment and culture lists the principles of responsible tourism business [THMU2_U09] independently plan own professional or scientific career and direct others in this area knows and uses the tools of self-organization, task planning, communication and critical thinking.		

Course title:		<b>Recent findings in urban socio-economic development</b>	
Course code:	Semester:	ECTS:	Lecture/classes
<b>2.0.0042</b>	<b>winter</b>	<b>5</b>	<b>Lecture 30 online</b>
Name of the lectures and email contact		S. Roy stabak.roy@ug.edu.pl	
Prerequisites:		n/a	
Course description		The goal is to give students the chance to explore innovative solutions to urban planning, development, and policy challenges being researched or implemented internationally. Students will also become acquainted with the latest findings from foreign researchers in the fields of urban planning and development, while improving their specialized English language skills.	
Learning outcomes		<p>.K_W02 (P6U_W, P6S_WG) Recalls theories and trends in solving problems related to planning, spatial development, and urban policy as applied in other countries, based on knowledge gained from research conducted by foreign scientists and practitioners.</p> <p>K_W06 (P7S_WK) References theories and trends in addressing issues in planning, spatial development, and urban policy as observed in other countries, utilizing knowledge from research by foreign scientists and practitioners.</p> <p>K_U03 (P6S_UW) Critically analyzes and selects English-language literature related to solutions for problems in planning, spatial development, and urban policy.</p> <p>K_U07 (P6U_U, P6S_UK) Utilizes specialized terminology within the fields of planning, spatial development, and urban policy to produce analyses in English.</p> <p>K_U08 (P7S_UK) Produces written studies in planning, spatial development, and urban policy using specialized terminology in English.</p> <p>K_K02 (P7U_K, P7S_KK) Identifies cognitive problems in the area of planning and spatial development that are of interest to foreign scientific and research centers, as well as business, institutional, and/or self-government entities.</p>	

Course title:		<b>Tourism Strategies, Policies and Governance</b>	
Course code:	Semester:	ECTS:	Lecture/classes
	<b>summer</b>	<b>5</b>	<b>lectures 60 online; tutorial 30 in the classroom</b>
Name of the lectures and email contact		S. Roy, PhD    stabak.roy@ug.edu.pl Prof. J. Wendt    jan.wendt@ug.edu.pl	
Prerequisites:		Knowledge, skills, and competences at the general level of undergraduate studies. A general knowledge of geography, economy, culture and sociology will be an advantage.	
Course description		The goal of the subject is to present knowledge and issues of governance, strategy and policy in tourism and hospitality. The detailed objectives include: presentation of knowledge covering the assumptions and implementation of state policies in tourism and hospitality; getting acquainted with the assumptions of the EU policy in the field of tourism; analysis of the assumptions and instruments of tourism policy in Poland at the national and local level. Environmental protection and sustainable development in tourism management, strategies and planning at destination level.	
Learning outcomes		[THMU2_U06] organize and conduct a debate among diverse audiences on conflicts occurring in the tourism economy, with particular emphasis on social and environmental conflicts has the tools and knowledge essential for conducting a public debate in the field of tourism, including solving conflicts at the interface between tourism, societies and the environment. [THMU2_W01] in greater depth, key theories of socio-economic geography and spatial management as well as tourism development, relations between tourism and other areas of the economy and social activity, as well as global and local values determining the proper functioning of tourism and hospitality identifies the links between tourism and other sectors of the economy, local and regional policy and participatory initiatives.	



	<p>[THMU2_K02] solving cognitive and practical problems in the field of tourism and hospitality based on the acquired knowledge in cooperation with various entities, including representatives of local government units and / or representatives of tourism business is ready to solve problems at the interface between local government authorities and the local community in political, strategic and private tourist activities.</p> <p>[THMU2_W02] In greater depth, complexity and connections of tourism with the principles and objectives of sustainable development and spatial order, and understands their importance for the economy understands the importance of strategies and local policies for the sustainable development of tourism and reconciling its goals with the postulate of spatial order.</p>
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Course title	<b>Tourism Developments in Poland and in Pomerania Region</b>		
Course code	Semester	ECTS	Lectures/ classes
<b>19.0.0171</b>	<b>summer</b>	<b>5</b>	<b>lectures: 30h</b>
Name of the lecturer and contact	Joanna Poczobut, PhD joanna.poczobut@ug.edu.pl		
Prerequisites:	Knowledge, skills, and competences at the general level of undergraduate studies.		
Course description	The main aim of the subject is to familiarise students with the cultural values of Poland and Pomerania, as well as with the main problems of the protection and care of cultural heritage in connection with socio-economic phenomena and tourist activity.		

<p>Learning outcomes:</p>	<p>[THMU2_U02] Students properly select sources and information derived from them, with particular emphasis on the sources of spatial, economic and social information, perform their critical evaluation and creative interpretation in order to solve problems of contemporary tourism formulate hypotheses regarding the conditions of the tourism economy in Poland and Pomerania</p> <p>[THMU2_K03] initiating and organizing activities for the benefit of society and protection of the natural environment of the region, country and Europe in cooperation with various entities and authorities of different levels the student is ready to initiate and organize activities for the benefit of society and the protection of the natural environment of Poland and Pomerania.</p> <p>[THMU2_U06] Students organize and conduct a debate among diverse audiences on conflicts occurring in the tourism economy, with particular emphasis on social and environmental conflicts applies arguments regarding the directions of tourism development that can be used in the debate of the community and local authorities of Poland and Pomerania.</p> <p>[THMU2_W03] In greater depth, economic, social, cultural, legal and natural conditions for the development and functioning of tourism and hospitality, and its interdisciplinary theoretical and practical dimensions, with particular emphasis on the needs of the local community as well as the requirements and expectations of tourists discusses local conditions (economic, social, cultural, political, environmental) of tourism development with particular emphasis on the area of Poland and Pomerania</p> <p>[THMU2_W05] In greater depth development trends in the field of tourism based on social, economic and environmental phenomena lists trends in the development of tourism based on the social, economic and environmental context of Poland and Pomerania.</p>
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Course title:		<b>Regional and local policy-making</b>	
Course code:	Semester:	ECTS:	Lecture/classes
	<b>summer</b>	<b>5</b>	<b>Lecture 30</b>
Name of the lectures and email contact		R. Gajewski, PhD rafal.gajewski@ug.edu.pl	
Prerequisites:		Interest in the background of decision-making by city and regional authorities.	
Course description		Course participants will gain an overview of current trends in local and regional policy-making, and innovations in urban development. The focus of the lecture will be on cases of successful and unsuccessful interventions implemented in Polish and European cities. Their analysis will provide a better understanding of key factors in local and regional development.	
Learning outcomes		The course participant will be able to critically evaluate the effects of decisions and projects implemented within urban areas.	

Course title:		<b>Governance in question</b>	
Course code:	Semester:	ECTS:	Lecture/classes
	<b>summer</b>	<b>5</b>	<b>Lecture 30</b>
Name of the lectures and email contact		R. Gajewski, PhD rafal.gajewski@ug.edu.pl	
Prerequisites:		Interest in how to build broad partnerships around the critical goals for the future of our societies	
Course description		The course covers contemporary dilemmas and challenges in the governance of public	

	<p>policies. Participants gain an understanding of the institutional environment for implementing tasks by European Union institutions, as well as national and local governments. A strong emphasis is given on understanding the mechanisms of cooperation and trust-building between governments, NGOs, businesses, academia, and other stakeholders. The lecture combines global and European challenges with numerous examples of current socio-economic developments.</p>
Learning outcomes	<p>The course participant will understand the complexity of conditions for designing and implementing public policies.</p>

Course title:		<b>Big data for urban planning</b>	
Course code:	Semester:	ECTS:	Lecture/classes
	<b>winter</b>	<b>5</b>	<b>Lectures 30</b>
Name of the lectures and email contact		H. Obracht -Prondzyńska, PhD	
Prerequisites:		Students should be interested in data driven processes and urban related topics.	
Course description		<p>The course provides an introduction to the concept of big data-driven planning and digital twins. It explores the potential of data-based applications to enhance urban development planning processes. During the lectures, students will gain knowledge on best practices for real-time monitoring of spatial changes, data-driven urban-scale solutions implemented worldwide, as well as on AI-based tools developed to support planning decisions. Additionally, the course will address the possibilities of using GPS data and social media data by urban planners.</p>	

Learning outcomes	After this course students will be equipped with tools allowing data driven processes, knowledge on existing data-based solutions for cities.
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Course title:		<b>Climate-Aligned Urbanism</b>	
Course code:	Semester:	ECTS:	Lecture/classes
	<b>summer</b>	<b>5</b>	<b>Lectures 30</b>
Name of the lectures and email contact		H. Obracht -Prondzyńska, PhD	
Prerequisites:		Students participating in this course should be interested in topics related to climate change and topics relevant for shaping quality of life in cities	
Course description		Climate-Aligned Urbanism explores strategies for designing cities that actively respond to the challenges of climate change. The lecture introduces principles of climate resilience, low-carbon development, and nature-based solutions in urban planning. Students will examine global case studies and tools that support climate-sensitive design at various scales—from neighborhoods to metropolitan regions. Emphasis is placed on integrating ecological thinking into planning processes, promoting circular development, and enhancing urban adaptability. The course encourages critical reflection on how urban form and policy can mitigate environmental impacts while improving quality of life for diverse communities.	
Learning outcomes		The course aims to deliver knowledge on how climate change influences quality of life in cities. Students will learn on tools allowing to adapt to climate change and mitigation processes.	